

《当 AI 遇见中华优秀传统文化》

——2026 上海外籍人员子女学校学生创意展示活动方案

一. 指导思想

中华优秀传统文化源远流长、博大精深，是中华民族记忆的生动载体，更是我们文化自信的坚实基础。随着科技的飞速发展，特别是人工智能技术的广泛应用，为中华优秀传统文化的传承与发展提供了新的契机和无限可能。

围绕“当 AI 遇见中华优秀传统文化”，将人工智能的先进理念和技术融入中华优秀传统文化的深厚底蕴之中，让外籍人员子女学校的师生们跨越语言和文化的障碍，深入领略中华优秀传统文化的博大精深。不仅能激发他们对中华优秀传统文化的兴趣与热爱，还能有效的提高他们的实践能力和创新能力，同时，我们也能够充分展示中国传统文化的绚丽多彩，让世界看到一个拥有丰富文化内涵和创新精神的中国。

二. 组织机构

指导单位：上海市教育委员会

主 办：上海市科技艺术教育中心

承 办：上海市普陀区青少年教育活动中心

支持单位：中国银行股份有限公司上海市分行

三、活动对象及组别：

上海外籍子女学校在校学生

分设小学组、初中组及高中组

四、参展要求

1、作品内容：

借助 AI 技术，创作以民族音乐、民族舞蹈、传统戏剧（曲艺）等中华优秀传统文化为核心内容的图片、短视频等数字化作品，以 AI 赋能的新颖方式对经典故事进行全新的演绎，深度诠释文化内涵，并通过创意生成带来别具一格的视觉与听觉盛宴，激发外籍人员子女学校学生对中华优秀传统文化的兴趣与尊重；

2、作品形式：

（1）创意组图。原创作品，组图不少于 5 幅，需为完整主题。JPG、PNG 或 GIF 格式，尺寸不小于 1024x768，图像分辨率 300dpi 以上，高清原图。

（2）创意短视频。原创作品，视频时长不超过 3 分钟。横屏，需配备合成的音乐或画外音，并嵌入字幕，导出格式为 MP4 或 MOV，视频分辨率需满足高清播放标准，建议 720P 以上，视频容量≤1GB。

创意组图和创意短视频均需提交 500 字左右文字说明，介绍作品选取的代表性项目的名称、设计理念、创新之处以及作品创作过程。

3、 报送截止时间

2026 年 10 月 15 日前

五、奖项设置：

小学组、初中组、高中组各设一等奖若干名、二等奖若干名、三等奖若干名。

“When AI Meets Chinese Traditional Culture”

2026 Creative Showcase for Students at International Schools in Shanghai

I. Purpose

Chinese traditional culture has a long and rich history and represents an important part of China’s cultural heritage and collective memory. With the rapid development of technology, particularly the widespread application of artificial intelligence, new opportunities and possibilities have emerged for the preservation, interpretation, and creative expression of Chinese traditional culture.

Under the theme **“When AI Meets Chinese Traditional Culture,”** this activity encourages students at international schools to explore Chinese traditional culture through the creative use of AI technology. By combining innovative technology with the richness of traditional culture, the activity aims to help students explore Chinese culture across linguistic and cultural boundaries, while inspiring their interest in and appreciation of Chinese traditional culture.

The activity also provides students with opportunities to develop their creativity, practical skills, and innovative thinking, while presenting the richness and diversity of Chinese traditional culture through contemporary forms of digital expression.

II. Organizers

Guiding Organization: Shanghai Municipal Education Commission

Organizer: Shanghai Science and Art Education Center

Implementing Organization: Shanghai Putuo District Youth Education Activity Center

Supporting Organization: Bank of China Shanghai Branch

III. Participants and Categories

Participants: Students enrolled in international schools for children of foreign personnel in Shanghai

The activity is divided into three categories:

- Elementary School
- Middle School
- High School

IV. Submission Requirements

1. Content

Students are encouraged to use AI technology to create digital works centered on Chinese traditional culture, including, but not limited to:

- traditional music;
- traditional dance;
- traditional Chinese opera and folk performing arts;
- classic Chinese stories;
- traditional festivals;

- traditional clothing;
- traditional crafts; and
- other aspects of Chinese traditional culture.

Works may use AI in innovative ways to reinterpret classic stories, explore the cultural meaning behind traditional art and heritage, and present Chinese traditional culture through creative visual and audio experiences.

The activity aims to inspire students at international schools to develop an interest in and appreciation for Chinese traditional culture.

2. Formats

(1) Creative Image Series

- Original work consisting of **at least 5 images** forming a complete theme.
- Accepted formats: **JPG, PNG, or GIF**.
- Minimum dimensions: **1024 × 768 pixels**.
- Image resolution: **300 dpi or above**.
- High-resolution original files should be submitted.

(2) Creative Short Video

- Original work of **no more than 3 minutes**.
- Landscape format.
- Must include accompanying music or voice-over and embedded subtitles.
- Accepted formats: **MP4 or MOV**.
- Video resolution should meet high-definition playback standards; **720p**

or above is recommended.

- Maximum file size: **1 GB**.

For both creative image series and short videos, participants must provide a **written description of approximately 500 Chinese characters/words**, introducing:

- the traditional cultural subject or representative cultural element selected;
- the design concept;
- the innovative elements; and
- the creative process.

3. Submission Deadline

October 15, 2026

V. Awards

Separate awards will be presented in the Elementary School, Middle School, and High School categories, including:

- First Prize
- Second Prize
- Third Prize

Multiple recipients may be selected for each prize category.